

From: Melnykovych, Andrew (PSC)
To: ["Shawn Yates"](#)
Subject: your comments in case number 2017-00179 - Kentucky Power rate case
Date: Thursday, December 21, 2017 3:49:00 PM

Dear Mr. Yates:

Thank you for your comments on the application of Kentucky Power Co. for an adjustment in rates.

Your comments in the above-referenced matter have been received and will be placed into the case file for the Commission's consideration.

As you noted, the case number in this matter is 2017-00179. It would be helpful if you would please refer to it in any further correspondence.

The application and other documents in this case are available at http://psc.ky.gov/PSC_WebNet/ViewCaseFilings.aspx?case=2017-00179.

Thank you for your interest in this matter.

Andrew Melnykovych

Director of Communications
Kentucky Public Service Commission
502-782-2564 (direct) or 502-564-3940 (switchboard)
502-330-5981 (cell)
Andrew.Melnykovych@ky.gov

RECEIVED

By Kentucky PSC at 4:16 pm, Dec 21, 2017

From: Shawn Yates [REDACTED]
Sent: Tuesday, December 19, 2017 7:05 AM
To: Melnykovych, Andrew (PSC) <Andrew.Melnykovych@ky.gov>
Subject: Re: Case Related Comment Kentucky Power Rate Increase Case 2017-00179

To Whom It May Concern:

Another point I would like the board to consider, and I have thought of since my previous two emails, is Trump's Tax Plan. When it passes It lowers the Corporate tax rate for companies therefore Kentucky Power Company get to keep more of their revenue/profits. This is an instant increase for them. However, they still need to stop their wasteful business practices otherwise they are going to keep begging for rate increases as they have already done numerous times. These wasteful practices I'm speaking of are mentioned in prior two emails submitted.

Thanks,

Shawn Yates

On Dec 18, 2017, at 9:51 PM, Shawn Yates [REDACTED] > wrote:

My Residence is 30120 Faulkner Rd. Catlettsburg, KY 41129

I would like to note that I would have submitted this information sooner but have just recently found out about this issue when I first sent my email. I don't have a local newspaper subscription, and read more national and business news as opposed to local news.

One other item I have thought of since writing my original email, and reading over documents, and submissions/public comments. Is that I would like to **refute** Steve Towler's comment's speaking on behalf, commending the power company for all their help in economic development. While that is great, it is **NOT** the power companies job to spur economic development! That is what banks, real estate companies, developers, investors, and governments are to do.

He also states that this price matching program they have, and that they "deeded" (should have sold if you need money) 2 acres of land to Boyd County. I'm sorry if you can't afford to do these things then don't do them. Cut you costs and be a responsible company! Like I said it is not the Kentucky Power Company's job to work on economic development. I think our leaders of Boyd County need to look at other ways to spur economic development, like those I mentioned in my above paragraph.

Thank you for you reply, I hope you and the board read all that I have wrote and take it into careful consideration.

Thanks,

Shawn Yates

On Dec 18, 2017, at 4:31 PM, Melnykovich, Andrew (PSC)
<Andrew.Melnykovich@ky.gov> wrote:

Dear Mr. Yates:

If you wish to have your comments placed into the case file, please
REPLY TO THIS E-MAIL and provide your place of residence.

Andrew Melnykovich
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-----Original Message-----

From: Shawn Yates [REDACTED]
Sent: Sunday, December 10, 2017 10:08 PM
To: PSC - Public Information Officer <PSC.Info@ky.gov>
Subject: Case Related Comment Kentucky Power Rate Increase Case 2017-00179

To Whom It May Concern:

I'm writing to the Kentucky Power rate increase case. As a Kentucky Power Customer, I'm strongly opposed to another increase by the electric company. For one, besides the obvious aspect that I do not wish to pay more I think that is a poor implementation to fix a poor business model. I think that the Kentucky Power needs to alter their business operations in order to generate more revenue. Increasing sales price doesn't necessarily constitute or guarantee an increase in revenue. Sure after this is implemented they will make more money first few business cycles then people start realizing the increase they are going to adapt. People adapt over time, they will seek more energy efficient alternatives, use less energy, or switch to an alternate form of energy (solar, fire wood, coal). This is basic Economic 101 stuff, no different than if Marathon Oil Refinery takes a drastic increase in gas prices. They will make more money in the very short term, long term as people are hurt/effected they will buy more efficient smaller cars, move closer to work, drive less or use an alternative mode of transportation. So guess what happens to the massive amount of revenue they were making? They are right back to making the same amount. They need to figure out better ways to make more revenue. Either gain more customers, cut costs, quit the subsidies. I don't know why the power company subsidizes a more efficient thermostat, appliance, home efficiency inspection, light bulb rebates, etc. In the end people use less power which means less revenue. People want to be more efficient then they need to invest in it themselves, not the power company which in turn passes that cost on to me! It is not a sustainable business model, offering customers ways to use less of your product is not sustainable and because it is not sustainable I don't know why your customers should be at the mercy of your wasteful business practices.

If they raise the price I'm going to use less electricity by:

1. Cut back by not using as much.
2. Invest in more appliances and other things that use even less electricity.
3. Burn more firewood than I already do now.
4. Start investing in solar (then I won't need their business, and Kentucky Power can buy my surplus, more unsustainable business practices)

So by taking the steps above how much more revenue do you think they will actually make off me? Not much, now consider if everyone that can afford to starts doing these things. They will be right back in

this meeting room begging for a rate increase.

My suggestion learn to run a business!

Thanks,

Shawn Yates

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